21 August 2014

TMT INVESTMENTS PLC
("TMT" or the "Company")

Additional investment in Adinch, Inc.

TMT Investments PLC, which invests in high-growth, internet-based companies across a variety of sectors, is pleased to announce the completion of an additional investment in Adinch, Inc. (www.adinch.com)

Incorporated in Delaware in 2012, Adinch, Inc. ("Adinch") is a global RTB (real-time bidding) mobile ad network, leveraging big data to deliver precision-targeted advertising campaigns worldwide. Adinch provides its customers with an effective and efficient solution to reach mobile users in North America, Europe, the CIS and other regions. Buyers leverage the Adinch platform to manage their advertising spending, simplify campaign tracking and obtain actionable insights into their audiences. With Adinch, clients receive instant access to over 200 billion monthly ad impressions in 230 countries, on more than 200,000 mobile apps and mobile websites.

Adinch addresses a massive mobile advertising market, which is expected to grow globally from US$18 billion in 2013 to US$95 billion in 2018 at a CAGR of 49% (eMarketer, Dec 2013). Adinch takes advantage of the fact that ad buying process is becoming increasingly automated. In the USA alone, RTB digital display ad spending is set to grow at a CAGR of 37% from US$1.92bn in 2012 to US$12.51bn in 2018, according to an eMarketer forecast released in 2014.

TMT originally acquired 20.00% of Adinch's fully diluted equity capital on 19 February 2013, for an aggregate consideration of US$1,000,000, implying a pre-money equity valuation of US$4,000,000.

As part of the current US$3 million equity fundraising, TMT has acquired additional preferred shares in Adinch for an aggregate consideration of US$600,000. Assuming the current round is fully subscribed, TMT will own 19.99% of Adinch's fully diluted equity capital.

Alexander Selegenev, Executive Director of TMT Investments PLC, said: "The current equity fundraising is an important vote of confidence in Adinch, and the new funds will provide additional firepower for the company's future growth. We are also pleased that the current fundraising is conducted at a substantially higher equity valuation (U$9m pre-money), which will allow TMT to increase the fair value of its original investment in Adinch by 80%, or approx. US$800,000."

In March 2014, 101 Startup, a company owned by TMT's senior managers German Kaplun, Alexander Morgulchik and Artyom Inyutin acquired 60% of Adinch, also at

US$9,000,000 equity valuation. Assuming the current round is fully subscribed, 101 Startup will own approximately 44.98% of Adinch's fully diluted equity capital.

Definitive agreements for the transaction were entered into, and the transaction was completed, yesterday.

For further information contact:

TMT Investments Plc Mr. Alexander Selegenev www.tmtinvestments.com	+44 1534 281 843 alexander.selegenev@tmtinvestments.com
ZAI Corporate Finance Ltd. NOMAD and Broker Richard Morrison/Irina Lomova	+44 20 7060 2220
Kinlan Communications David Hothersall	Tel. +44 20 7638 3435 davidh@kinlan.net

About TMT Investments

TMT Investments PLC invests in high-growth, internet-based companies across a variety of sectors and has a significant number of Silicon Valley investments in its portfolio. Founded in 2010, TMT has raised USD30m and invested in over 30 companies to date. The company's objective is to generate an attractive rate of return for shareholders, predominantly through capital appreciation. The company is traded on the AIM market of the London Stock Exchange. www.tmtinvestments.com